

## Champions for Change

Overview Champion Moms as spokespeople, media interest, and community inspiration

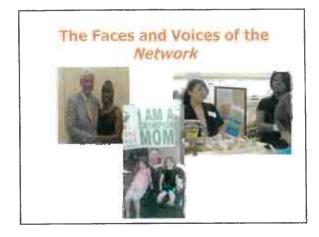
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## Presentation Overview

- Discussion Topics
  - History of Champions for Change
  - Definition of Champion Moms
    - · Spokespeople and brand ambassadors
  - Champion successes
    - Testimonials
    - · Champion Mom Norma Lisenko

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History of Champion Moms	
Champion Moms  - Definition  • Summit Clip	
Champion Moms - Definition	



The Face	s and Voices of the Network

## **Champion Moms**

- Master list
- Profiles and Success Stories
- Recruitment Toolkit
- Champion Mom Welcome Packet
- · Champion Chat Newsletter



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